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## The University of Texas at Austin and the U.S. Embassy Tokyo

# Advancing Women and Youth Entrepreneurship

## Program Application

Welcome to the UT Austin-Tokyo US Embassy Advancing Women and Youth Entrepreneurship program. We are pleased to partner with institutions and organizations across Japan to recruit high-potential women and young entrepreneurs developing technologies and products with the potential for global export. We are looking forward to engaging with you and to learning about your business idea.

The objectives of our program are to:

- Build capacity and transfer knowledge related to building a successful entrepreneurial venture, to ensure long-term sustainability;
- Introduce program participants to a model and methodology which has led Austin, Texas to become the #1 location in the USA to develop and launch a start-up venture;
- Promote entrepreneurship as a means to stimulate economic growth, create better quality jobs, open new markets, and increase global economic security and prosperity.
- Explore opportunities to introduce selected Japanese women and young entrepreneurs to the extensive global network of the University of Texas at Austin, and the vibrant entrepreneurial ecosystem in Austin, Texas, thereby broadening global influence and impact.

If you need guidance or have questions about the program and this application process, please contact Mr. Ian Hughes, Program General Manager, at [ihughes@austin.utexas.edu](mailto:ihughes@austin.utexas.edu). Please include your full name and product/service name as they appear on the application form.

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**Contact Information**

First Name

Last Name

Company Name

Email

Telephone

Mailing Address

Website

Linkedin Profile

Twitter Profile

Facebook Profile

Other Profile

Has your company ever participated in a program with UT Austin?

Yes       No

If yes, please specify what has changed with your product/service since your last meeting with UT Austin.

Has your company received a Quicklook® Market Research Report?

Yes       No

If yes, When was the report completed?

Was it written for the same product/service with which you are applying here?

What is the target industry for your product or service? (Select up to 2)

- |   |   |                                     |                                      |
|---|---|-------------------------------------|--------------------------------------|
| <input type="checkbox"/> Transportation/Mobility                  | <input type="checkbox"/> Entertainment        | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Information Technology/Hardware/Software | <input type="checkbox"/> Financials & Fintech | <input type="checkbox"/> Retail     | <input type="checkbox"/> Textiles    |
| <input type="checkbox"/> Industrials & Manufacturing              | <input type="checkbox"/> Agriculture & Food   | <input type="checkbox"/> Energy     | <input type="checkbox"/> Chemicals   |
| <input type="checkbox"/> Telecom & Communications                 | <input type="checkbox"/> Social Initiatives   | <input type="checkbox"/> Utilities  | <input type="checkbox"/> Other       |

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**Product/Service Description**

What is the name of your product/service?

What does the product/service do? Please explain (in simple terms) the problem/situation that this innovation was created to address or solve. (Limit your problem description to 100 words or less.)

Please describe the origin of the product/service, how was it invented/developed.

What was the problem that this product/service was created to solve?

Please explain (in simple terms) how this product/service addresses or solves the problem described above. (Do not include any proprietary information in your response. Limit your description to 100 words or less.)

How do people solve this problem today?

Are there similar products/services to yours anywhere in the world?

Yes       No

Why is your product/service better than what is currently available in the market?

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**Development Status**

What is the current status of this product/service?

- Concept Only
- Successful laboratory model/test
- Full-scale prototype
- Field testing or trials underway
- Fully implemented in the market

Can you provide samples of your product or testimonials of your service?

- Yes       No

How many months do you estimate will be required before this product/service is completely developed and ready for market?

- Ready for Market     1–3 Months     3–6 Months     6–12 Months     12 Months or More

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**Commercial Status**

Who is the primary customer for your product/service?

Is the primary customer, mentioned above, also the end user of the product/service?

- Yes       No

If no, who is the end user of the product/service?

Is there a company or product line that may adopt or integrate your product/service into their own?

- Yes       No

If yes, which companies or products lines would integrate your product/service?

Has the product/service been sold to a customer/user?

Yes       No

If yes:

How many units have you sold?

How many customers have you sold to?

What are your total Sales by year?

What is your forecasted pipeline?

List all the countries where your product/service is being sold or has been sold.

List any distributors that sell your product/service outside of your country.

Have you recently received any inquiries from other countries to explore, acquire, or use your product/service?

Yes       No

Has your company previously received outside investment?

Yes       No

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**Intellectual Property (IP) Status (Optional)**

Does your product/service have IP that is protected?

Yes       No

If yes, do you own this IP or have right to operate?

Yes       No

What IP protection does the product/service currently have? (Check all that apply)

- Patent  
 Copyright  
 Trademark  
 Trade Secret

Please list any patents that have been granted or are pending.

Patent Name:   
Patent Number:   
Issuing Country:   
Patent File/Grant Date:

Patent Name:   
Patent Number:   
Issuing Country:   
Patent File/Grant Date:

Patent Name:   
Patent Number:   
Issuing Country:   
Patent File/Grant Date:

Has a PCT application been filed?

- Yes (including US)  
 Yes (excluding US)  
 No, but planning to file  
 No, no current protection plan

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## Certifications, Compliance, and Registration Status

Is your product/service subject to required third-party certifications?

Yes       No

Is the product/service registered or certified by an internationally-recognized third party?

Yes       No

If yes, please list all certification and registration, and indicate if they are in process or pending action.

If no, how many months do you estimate will be required before this product/service has completed certification and regulatory requirements?

0-3 months     4-6 months     7-12 months     13-18 months     more than 18 months

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## Other Supporting Information

What is your availability to support the development and commercialization of this product/service?

Full-time     Half-time     Limited Availability     None

What level of involvement would you like to have in commercialization of the product/service?

- Focus on research
- Participate in decision-making
- Prepared to leave current employment to pursue commercialization

Is this product/service subject to any sensitive classification (e.g. for defense or security related technology)?

Yes       No

Is there anything else you would like to share with us regarding your product/service?

What do you hope to achieve as a result of this program?